

ABA English and RCS MediaGroup Partner to Provide Special English Course for Italian Teachers

Milan, 26 January 2016 - **Rizzoli Languages**, brand belonging to RCS Education, the educational division of RCS MediaGroup, in partnership with **ABA English** and **ETS Global**, jointly introduce a new educational product designed specifically for Italian teachers: **Rizzoli English Campus**.

Rizzoli English Campus (<http://www.rizzolienglishcampus.it/>) is an innovative and complete program to learn or improve the knowledge of the English language and certify the level attained. It is aimed to help Italian school teachers, of any subject, acquire a solid knowledge of English and provide them with the opportunity to obtain a globally-recognized certificate: the **TOEIC – Test of English for International Communications**, a test and certificate issued by the international entity ETS Global represented in Italy by EAS Milano.

In Italy, teachers of any subject or degree can improve their academic record and professional opportunities by certifying their English-language skills. Hence, Rizzoli English Campus provides an educational program consisting, on the one hand, of ABA English's online English course and, on the other, of the enrollment to the TOEIC certification exam after the learning period.

The **ABA English course** is structured into **6 learning levels** corresponding to the **A1 – C1** European parameters. Each level includes **24 study units** that progressively teach the language skills required to take the English certification tests: listening, speaking, reading, writing and grammar. The course is **accessible online 24/7 from any device -computer, tablet or smartphone-** for **12 months from sign-up**.

 Rizzoli
ENGLISH CAMPUS

"At a time when training the teacher corps is critical to achieve progress in schooling, we've tapped on our educational and language learning experience to design a new product that specifically addresses teachers' needs. In fact RCS Education is fully committed to teacher-education, providing a catalogue with over 70 certified courses," said **Giovanni Bonfanti, General Manager of RCS Education**.

"In ABA English we're delighted to collaborate with a prestigious partner such as Rizzoli Corriere de la Sera," said **Javier Figarola, CEO of ABA English**. *"As English-language specialists with a unique learning methodology that uses exclusive short films, we're proud to be chosen to provide this innovative educational program for Italian teachers, jointly with ETS Global, a world leader in language certification."*

"This is a unique opportunity to demonstrate also to Italian teachers the qualities of the TOEIC product, one of the most widely used language certificates in the world. For EAS Milano, as representatives of ETS Global in Italy, it is an honour to participate in this initiative with an exceptional partner such as RCS," declared **Guido E. Cassano, President of EAS Milano**.

The Rizzoli English Campus program can be purchased in Italy on Rizzoli's online bookstore <http://libreriarizzoli.it/RizzoliEnglishCampus> and <http://www.rizzolienglishcampus.it/>.



The Partners - Rizzoli English Campus

RCS Education y RCS MediaGroup

RCS Education is a **leader in Italian educational publishing**, with a presence in all forms of teaching through printed and digital works, and provides services and technologies for students, families, teachers and educational institutions. Thanks to an extensive catalogue of historical Italian publishing brands, RCS Education offers **over 3,200 titles** and launches new products yearly. An exclusive salesforce of 300 agents ensures a capillary presence in the Italian market and also promotes the catalogues of major international publishers', such as **Oxford University Press, Hachette FLE, Mary Glasgow, Editorial Edinumen**, amongst others. **RCS MediaGroup** is one of the world's **major multimedia and publishing groups**, owning, among other media, leading newspapers such as **Corriere de la Sera** in Italy or **El Mundo** in Spain.

ABA English

ABA English –American & British Academy- is an e-learning English language academy with +6 million students who follow the course using both mobile devices and computers. Its app has just been **awarded Best Educational App 2015** granted by Reimagine Education Awards, prestigious international awards known as the **"Oscars of education."** Also recently, **Apple has featured it among the Best New Apps** in dozens of countries. With its own teaching methodology based on the principles of the natural method, ABA English transfers to the online environment the intuitive and natural way mother tongues are learned, using short films specifically developed for learning English, thus enhancing students' experience on any platform.

Headquartered in Barcelona, the Academy is highly multinational and multidisciplinary. Today **90% of its students are international** and the company team is made up of people from 20 nationalities –UK, USA, Italy, France, Bulgaria, Spain, Russia, Argentina, Brazil, Mexico, among others- with expertise in various fields: English philology, linguists, English teachers, e-learning, m-learning, IT, developers, social networks, e-commerce and management. For further information: [ABA English site](#) or mobile [AppStore](#) - [GooglePlay](#).

EAS Milano and ETS Global

EAS Milan was born in 1985 to help develop **international exchange programs, especially with North American universities**. Collaboration with entities involved in international language certification has led EAS to offer a wide range of related services, such as test registration assistance, preparation courses, and administration of the widely recognized tests **GMAT®**, **TOEFL®**, **TOEIC®** and **GRE® SAT®**. EAS Milano is a **partner of ETS Global and authorized to issue TOEIC® certificates**.

ETS Global is a branch of **ETS**, the non-profit organization that promotes education by providing valid and fair assessments. Founded in 1947 by the American Council of Education, the Carnegie Foundation for the Advancement of Teaching and the **College Entrance Examination Board**, ETS is a world leader in developing and providing assessment and certification services, with over **50 million tests delivered yearly** -including the **TOEFL®, TOEIC®, GRE® and Praxis Series™**- in over **180 countries**, through a network of **9,000 locations worldwide**.