

ABA English is awarded Best Educational App 2018-2019 at the "Oscars of Education"

The Spanish startup receives maximum recognition for the second time at the prestigious Reimagine Education Awards celebrated in San Francisco

The online English academy [ABA English](#) of Spain, leader of digital English learning in Europe and Latin America, reigns in the prestigious **Reimagine Education Awards**, known as the **"Oscars of Education"**, after being chosen as the **Best Educational App of 2018** for the second time.

The Best Educational App award is the maximum recognition among international awards, as they are held annually by *The Wharton School* and QS Quacquarelli Symonds in order to identify the "higher education pedagogies enhancing learning and employability."



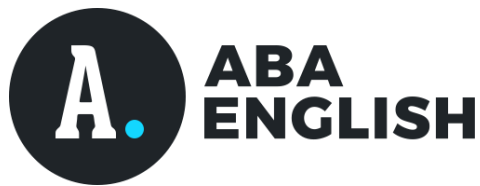
"Humanizing Digital Learning", the ABA English Project

This year, over 1,100 educational projects from all over the world were presented for one of the 17 categories. **The proposal from ABA English "Humanizing Digital Learning", focused on the more human component in the app, showing that the Human Factor is essential for learning, that scalability of real teachers is possible, and that artificial intelligence can be used to strengthen human intelligence but not replace it.**

Following the first preselection phase, roughly 150 finalists presented their proposals last weekend in front of 42 judges who are international experts in education, among them **Vishal Punwani** (Education Innovation Consultant at Harvard) and **Jaime Casap** (Education Evangelist at Google).

To win the "Best Educational App" category at the Reimagine Education Awards means to be distinguished as **"the most innovative, accessible, and practical app, with which students really learn English because there is a proven link between its use and the learning results obtained."**

ABA English won the same prize in 2015, just months after presenting their app. The award comes thanks to their constant innovation in order to achieve **an effective and unique method for teaching English**, which is based on quality short films and didactic videos with real teachers, learning that is intuitive and natural. This focus



has allowed them to revalidate this recognition at the ceremony celebrated on November 30th in San Francisco (United States).

"We are very proud to receive, for the second time, the most prestigious recognition in the education field", said Maria Perillo, Chief Learning Officer at ABA English. "This award recognizes the value of having created the first application in English that combines technology, pedagogy and the human factor. We're excited to keep working to improve the lives of people through the teaching of English."

About ABA English

ABA English is an online English school with more than 25 millions of students in over 170 countries and the leading provider of digital English in South Europe and Latin America. It is distinguished by its teaching methodology, the ABA Natural Method, which translates the principles of natural mother-tongue learning to the digital space and uses high quality short films produced in-house.

A renowned startup of the EdTech industry, ABA English was awarded "Best Educational App" by Reimagine Education and has been featured by Apple and Google as one of the best educational apps. Furthermore, in 2016 it became the first digital academy to be authorised to issue Cambridge English certificates. Based in Barcelona, its team is made up of more than 80 professionals from 20 nationalities.

For more information visit www.abaenglish.com or the [AppStore](#) or [GooglePlay](#) for mobile devices.