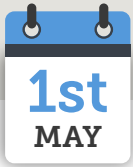




English and Work, a COMBINATION FOR SUCCESS

WHY IS ENGLISH SO IMPORTANT IN THE WORKPLACE?

International Workers' Day



USE OF ENGLISH AT WORK



61%

Of workers use English in the workplace

41%

Use it occasionally

14%

Use it often

6%

Use it every day



39%

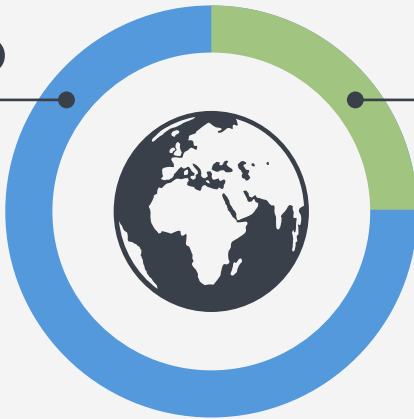
Have never used English at work



COMPANIES LOOK FOR A HIGHER LEVEL OF ENGLISH

77%

Require a higher level of English than in the past



23%

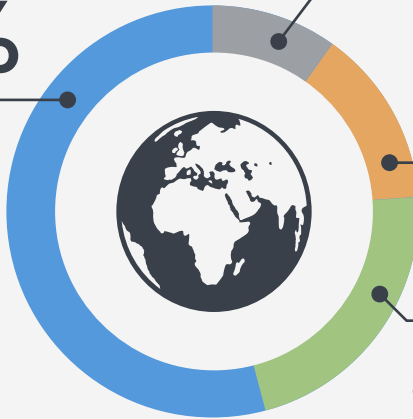
Have not changed their English requirements



WHY DO WE LEARN ENGLISH?

54%

Study English for work reasons



10%

Study English for other reasons

14%

Study English to travel

22%

Study English to satisfy cultural curiosity

ENGLISH, UNDER EXAMINATION IN JOB INTERVIEWS



31%

Have taken English tests during work interviews

18%

On occasion

9%

Many times

4%

In all their work interviews



69%

Have never taken an English test during a work interview

WORKERS ARE INCREASINGLY DEDICATED TO LEARNING ENGLISH

64%

Spend **two hours or more** a week studying English



36%

Spend **less than two hours** a week studying English



Have studied English for **more than three years**

40%

Have studied English for **between one and three years**

29%

Have studied English for **less than a year**

31%

THE LANGUAGES MOST SOUGHT-AFTER BY COMPANIES



English

2



Spanish

3



German

4



French

5



Chinese

