



## ABA English's App Chosen "Best of 2016" by Google

**Barcelona, 5<sup>th</sup> December 2016** – The [ABA English](#) app has been selected by Google Play as one of the "Best of 2016" in several European countries, including Germany, France, Spain and Italy.

Each year Google compiles a list of the best applications offered in the Google Play app store. This selection is based on the success that the applications have shown throughout the year, above all focusing on the number of downloads.

Out of more than 700,000 available applications on Google Play, Google only chooses around 40, highlighting those which have been the best performing and popular during the year.

Google's recognition of [ABA's application](#) is an important confirmation of the app's excellent results in its first year since being made available on Android systems in September 2015.



As Google Play's post explains: "We have compiled a list of applications that we couldn't help but share with you. They have kept us glued to our screens as well as rocketing up the application chart and highlighting to us the beauty of the world that we are surrounded by".

The app [Learn English with ABA English](#) delivers via mobile devices all the educational advantages of the natural method that ABA English uses to teach the language online. Thanks to the application, students can immerse themselves in learning the English language in a similar way as they would do abroad: First, they listen and understand, then they begin to speak, imitating the native speakers, and at the end, learn to write.



The ABA English course revolves around watching short films on real-life situations, and each unit's exercises are associated to the dialogue from the ABA Film, creating an effective yet entertaining way to learn.

Download the app on [Google Play](#) and [App Store](#).

#### **About ABA English**

ABA English offers its own unique methodology based on contextual learning, translating the principles of intuitive and natural mother-tongue learning to the digital world, and using films specially developed for learning English that improve the user experience on any platform. Since its relaunch in 2013 ABA English has made its mark as a non-traditional start-up and its learning method has been recognized internationally. The company was awarded Best Educational App 2015 by Reimagine Education (awards known as the 'Oscars of education') and has been featured by Apple and now by Google as the Best App in dozens of countries.

Among other academic agreements with top educational institutions, ABA English recently partnered with Cambridge English Language Assessment to become the first completely digital academy to be authorized to issue official Cambridge English certificates. Based in Barcelona, ABA English stands out for its multinational and multidisciplinary character. Around 90% of students are located outside of Spain and its more than seventy employees come from 20 different countries – including Argentina, Brazil, China, Colombia, France, Italy, Mexico, Russia, Spain, UK and USA among others – all with extensive experience in various areas: English philology, linguistics, English teaching, e-learning, m-learning, IT, software development, social media, e-commerce and management. For more information visit [www.abaenglish.com/en](http://www.abaenglish.com/en) or the [AppStore](#) or [GooglePlay](#) for mobile.